

# asmag.com.tw

全球安防科技網

As the most comprehensive digital marketing platform for security, IoT and smart vertical solutions, asmag Taiwan is dedicated to providing the most in-depth and timely market and industry updates to professionals in Taiwan. The platform is supplemented by weekly newsletters for "Smart security" and by monthly newsletters for "Vertical solution".

## Website statistics

Page views: 366,569 / month

Visitors: 35,761 / month

Members: 21,285

Subscribers: 13,516

## Online advertising options

Home page position		Price / Frequency
Top Banner (728 x 90)		USD 400 / one week
Banner A (850 x 110)		USD 300 / one week
Banner B (320 x 110)		USD 200 / one week
Video Banner (320 x 250)		USD 300 / one week
Filming & Production + Article Highlight + a&s editor interview with article writing		USD 1,750 / one week
Product Insight		USD 200 / one week
Article Highlight		USD 400 / one week
New Perspectives		Price / Frequency
Sponsored Article + Product Insight		USD 900 / one month
e-newsletter		Price / Frequency
Weekly e-newsletter	Top Banner (850 x 110)	USD 400 / every Tuesday
e-blast		Price / Frequency
e-blast dispatch		USD 1,800 / one dispatch

- For Article Highlight / Sponsored Article interview editor additional USD 350
- For Article Highlight / Sponsored Article repost on Social Media (Facebook / Line)

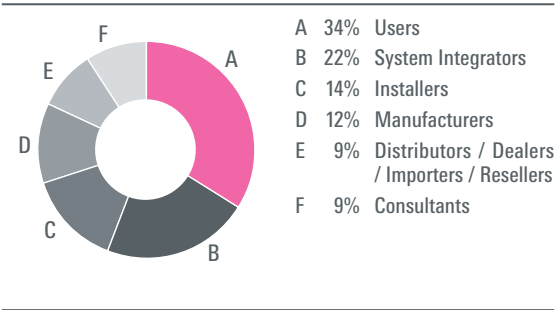
## Home page position



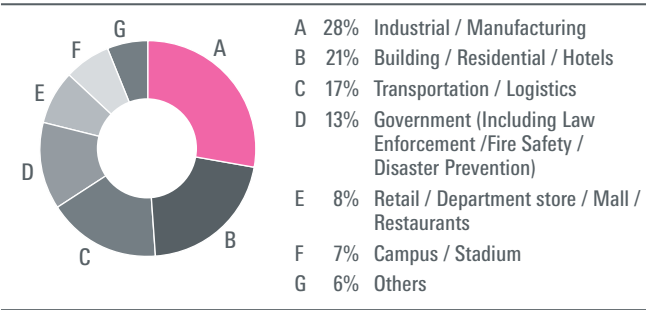
## New Perspectives

Registered website members

By business nature



By users



Weekly e-newsletter

若您無法看到完整頁面，請按此處：[here](#)

全球安防科技網

智慧安全焦點報

10.11 2023 357

Top Banner

智慧 × 安全 提升道路風險控管與營運效能研討會暨智慧軌道設備展示

2023/10/31

新聞速報

編輯精選

**AI+5G力助省道及國道邁向安全、順暢的「智慧道路」 (下)**

交通部積極推動智慧運輸系統發展建設，不僅都市交通，現更擴及高速公路與各級道路的增設並更新交控設備，包含升級擴充交控傳輸系統，並結合大數據分析及雲端技術等科技創新應用，整合各級道路即時路況資訊、均衡高速公路網內各級道路車流，期望有效疏...

文章時間: 2023 / 10 / 09

本週選擇

**藍牙導向技術結合GNSS，展現高精準度室內定位**

6GHz頻段能滿足人們對大頻寬服務和沉浸式體驗不斷增長的需求，而Wi-Fi 6E更逐漸成為網通、醫療、教育、體育和遊戲娛樂的行業標準。本文將比較目前室內定位4大應用技術，並着重介紹藍牙導向技術及可發揮更精準定位的方式。 FCC (美國聯邦通信委員會...

文章時間: 2023 / 10 / 11

本週選擇

**高市逐年提高管線聯合挖掘整合率，淨零減碳成效明顯**

面對氣候變遷，淨零減碳有助於環境永續。高雄市自2021年開始即以每年減少道路挖掘數5%、管線聯合挖掘整合率每年提高5%為目標，以減少道路挖掘來減少資源的使用，進而減少碳排。(右圖) 今年4月建案《小港區中安路260巷》聯合挖掘民生管線建設，由挖...

文章時間: 2023 / 10 / 07

本週選擇

**Moxa工業安全路由器率先取得全球首張 IEC 62443-4-2 認證**

工業通訊及網路設備領導商四零四科技 (Moxa) 宣布旗艦級EDR-G9010 系列，以及符合EN 50155軌道標準要求的TN-4900 系列工業安全路由器皆取得 IEC 62443-4-2 安全等級 2 (SL2) 認證，為全球首款獲頒該認證之產品。此認證由全球測試、檢驗與驗證 (TIC) ...

文章時間: 2023 / 10 / 05

產品速報

**I-PRO Edge AI解決方案**  
台灣松下電器股份有限公司

**Vaidio AI國道影像辨識告警系統**  
和平整合資訊股份有限公司

**視覺型主動通報科技防災系統套組**  
中興科技股份有限公司

**FirePro氣霧式自動滅火設備**  
永全興消防器材有限公司

# a&S TAIWAN

- 17,000 quarterly copies
- Editorial and advertisement closing date: beginning of the month
- Published in traditional Chinese
- Publishing date: 15<sup>th</sup> of the month

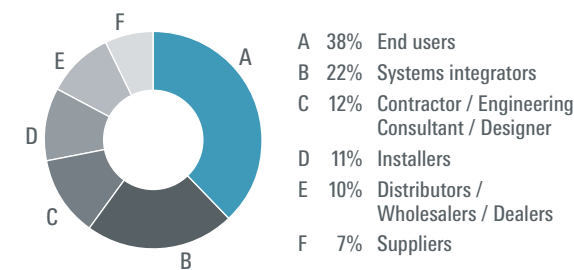
## Editorial calendar

★ Bonus distribution at shows and events may shift without prior notice due to logistics or show organiser changes.

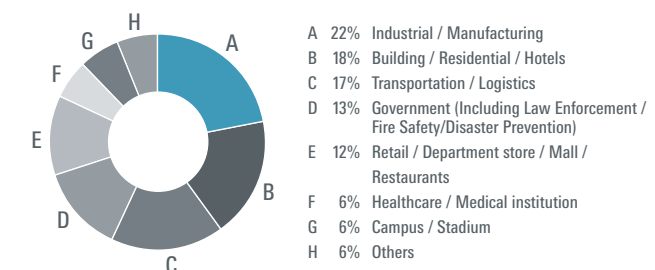
Issue	March#169	June#170	August#171	November#172
<b>Vertical Applications</b>	Smart Applications	Building Retail / Logistics	Factory Construction site safety	Transportation Healthcare
<b>Technological Development</b>	AI, 5G, Information Security			
<b>Special Report</b>	2024 Preview	secutech 2024	---	---
<b>Bonus Distribution</b>	★ Secutech 2024		★ Smart Factory	★ Smart Transportation Seminar

## Circulation data

By business nature (covering security and ICT industry channels)



By vertical market



**Advertising rate** USD 1,800 / full-page rate, inside regular. For more details, please refer to p.22.

## Events

Messe Frankfurt (HK) Ltd — Taiwan Branch is committed to helping industry professionals to stay on top of market trends and industry development, leveraging its expansive media resources and database to host insightful conferences and provide integrated marketing services.

### • Upcoming events

April	September	October
Secutech International, Taipei	Smart Factory Seminar	Smart Transportation Seminar

### • Event planning and integrated marketing services

We have been providing customised event planning and marketing services to help our clients connect with their target buyers and strategic partners since 2015.